

# Cookie Policy

## Introduction

This Cookie Policy explains how Nimbus Hosting ("we", "us", "our") uses cookies and similar technologies on our website [nimbushosting.co.uk](http://nimbushosting.co.uk) (the "Website"). This policy complies with the General Data Protection Regulation (GDPR) and aims to inform you about the types of cookies we use, their purposes, and your rights regarding their usage.

## What Are Cookies?

Cookies are small text files that are stored on your device (computer, smartphone, tablet) when you visit a website. They help the website recognise your device and store information about your preferences or past actions. Cookies can enhance your browsing experience by remembering your preferences and providing personalised content.

## Types of Cookies We Use

### 1. Essential Cookies

These cookies are necessary for the functioning of our Website. They enable you to navigate the site and use its features, such as accessing secure areas. Without these cookies, certain services you have asked for cannot be provided.

### 2. Performance Cookies

These cookies collect information about how visitors use our Website, such as which pages are visited most often. This data helps us improve the Website's functionality and user experience. All information these cookies collect is aggregated and therefore anonymous.

### 3. Functionality Cookies

These cookies allow our Website to remember choices you make (such as your username, language, or the region you are in) and provide enhanced, more personalised features. They can also be used to remember changes you have made to text size, fonts, and other customisable parts of web pages.

#### 4. Targeting/Advertising Cookies

These cookies are used to deliver advertisements more relevant to you and your interests. They are also used to limit the number of times you see an ad and to measure the effectiveness of advertising campaigns. They remember that you have visited a website, and this information is shared with other organisations such as advertisers.

#### 5. CRM and Marketing Automation Cookies

These cookies are used to track and manage interactions with our CRM and marketing automation systems. They help us personalise your experience, manage our customer relationships, and automate our marketing efforts. These cookies allow us to:

- Track your interactions with our emails and website.
- Personalise content and offers based on your interests and behaviour.
- Manage our customer relationship management (CRM) systems.
- Automate our marketing processes to enhance efficiency and effectiveness.

#### Managing Cookies

You have the right to accept or decline cookies. Most web browsers automatically accept cookies, but you can modify your browser settings to decline cookies if you prefer. Please be aware that disabling cookies may affect the functionality of our Website and your ability to fully experience its features.

#### How to Manage Cookies on Our Website

- **Browser Settings:** You can change your browser settings to block or notify you about cookies. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences.
- **Consent Management Tool:** We provide a cookie consent management tool on our Website, where you can manage your preferences regarding the use of cookies.

#### Your Rights

Under GDPR, you have the following rights regarding your personal data:

- **Access:** You have the right to request access to your personal data that we hold.
- **Rectification:** You have the right to request the correction of any inaccurate or incomplete personal data.

- **Erasure:** You have the right to request the deletion of your personal data under certain conditions.
- **Restriction of Processing:** You have the right to request the restriction of processing of your personal data under certain conditions.
- **Object to Processing:** You have the right to object to the processing of your personal data under certain conditions.
- **Data Portability:** You have the right to request the transfer of your personal data to another organisation or to you, under certain conditions.

To exercise any of these rights, please contact us at [your contact information].

### **Changes to This Cookie Policy**

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this policy periodically to stay informed about our use of cookies.

### **Contact Us**

If you have any questions about this Cookie Policy or our use of cookies, please contact us at:

#### **Nimbus Hosting**

1, Centrus,  
Mead Ln,  
Hertford  
SG13 7GX

Email: [privacy@nimbushosting.co.uk](mailto:privacy@nimbushosting.co.uk)

Phone: 020 8090 9664